



	Audio Essentials	Audio Premium	Video Essentials	Video Premium
One-Time Launch Package (required)	Contact for Pricing	Contact for Pricing	Contact for Pricing	Contact for Pricing
6 Episodes ⁹	Contact for Pricing	Contact for Pricing	Contact for Pricing	Contact for Pricing
12 Episodes ⁹	Contact for Pricing	Contact for Pricing	Contact for Pricing	Contact for Pricing
24 Episodes ⁹	Contact for Pricing	Contact for Pricing	Contact for Pricing	Contact for Pricing
PRE-PRODUCTION				
Basic Project Management	✓	✓	✓	✓
Premium Producer ¹		✓		✓
Guest Booking		✓		✓
Episode Planning & Content Consultation		✓		✓
PRODUCTION & POST-PRODUCTION				
Recording Session (remote)	✓	✓	✓	✓
Recording Sessions (in-studio option)		✓		✓
Premium Audio Editing ²	✓	✓	✓	✓
Video Editor			✓	✓
Post-Pro Audio Engineer for Video			✓	✓
Video Graphics ³			✓	✓
HOSTING & DISTRIBUTION				
Hosting & Distribution of <i>Audio</i> Podcast to RSS feed ⁴	✓	✓	✓	✓
Full Evergreen Podcasts Network Membership	✓	✓	✓	✓
Show Page on Evergreenpodcasts.com	✓	✓	✓	✓
2000 promos across network	✓	✓	✓	✓
Additional 5000 promos across network		✓		✓
Network Profit Sharing ⁸	✓	✓	✓	✓
FINAL DELIVERABLES				
Video Final mp4			✓	✓
Thumbnail for Video Final (landscape)				✓
Audio Final mp3 ⁵	✓	✓	✓	✓
Megaphone player, embed code for episodes	✓	✓	✓	✓
Episode Description (one paragraph)	✓	✓	✓	✓
Episode Description Extended (Notes, Links, Time Stamps)		✓		✓
AI transcription (93% accurate)	✓		✓	
Human Transcription (99% accurate)		✓		✓
Audiogram ⁶ (<1 min, teaser “video” for social)		✓		
(2) Video Shorts (<1 min for social sharing, portrait)				✓
(1) Video Clip (~5 min, landscape)				✓
Thumbnail for Video Clip				✓
Continuous Improvement Document ⁷		✓		✓
OPTIONAL				
In-Studio recording for non-premium packages (surcharge / hr)	TBD	✓	TBD	✓

¹ Premium Producer acts as the Project Manager, while also taking a more hands on approach with content review and strategy

² Professional edit, mixing, equalization, dynamics, and noise reduction; mastered to broadcast standards; intro and outro music

³ Intro / Outro sequences and “Lower Thirds” from template in launch package

⁴ Hosting & Distribution via Megaphone, published to Apple, Spotify, etc.

⁵ When a video package is selected, the “Audio Final mp3” is exported directly from the “Video Final.”

⁶ Audiogram includes a static image for social media with a 1 minute audio teaser embedded in it

⁷ Retrospective analysis from Evergreen’s content team, evaluating past episodes with notes on improving impact and achieving stated goals (quarterly basis)

⁸ Profit sharing starts at 20,000 downloads per month

⁹ All packages must follow the following time limits: 3 months limit for 6 episode package, 6 months limit for 12 episode package, 12 months limit for 24 episode package